

**Madison, Wisconsin**



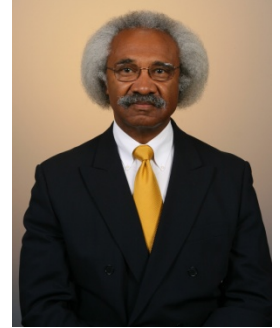
# **100 Black Men of Madison, Inc.**

## **2012 Year-end Review**

*100 Black Men of Madison, Inc., is an affiliate of 100 Black Men of America, Inc.*

## Message from the President

100 Black Men of Madison, Inc. (100 BMM) has always been defined in terms of results that provide real benefits to our community and enhancements to educational and economic opportunities for all African Americans, particularly our children. By that definition, this past year has been very successful.



Much has been achieved, thanks to the commitment of truly excellent volunteers, organizational leaders focused on providing effective advocacy and value, and members who are willing to get directly engaged in programs and services for the common good.

Our growth and participation levels demonstrate that we are doing what our community members want. The success of our programs not only adds to the overall strength of the organization, but also enhances the strength of core initiatives like academic achievement, mentoring, health and wellness, and social responsibility.

A powerful dynamic is created when nonprofit organizations and community partners band together to fight for common interests. 100 BMM's "grassroots" strength and determined advocacy was brought to through direct engagements with community leaders from Madison and Dane County. The African American Achievement Team and the "Remember to Believe" Summit allowed us to embrace our male youth and provide guidance for their productive futures. In partnership with the Madison Metropolitan School District, we addressed the achievement gap through the Leopold and Orchard Ridge Elementary School Reading Projects, helped champion local and national winners from Hamilton Middle School at the African American History Challenge Bowl, and celebrated outstanding educators and mentors in the Greater Madison area.

In 2012, we devoted incredible resources and man hours to fundraising initiatives through the Annual Golf Outing and Backpacks for Success program. Coupled with the generous support of area sponsors, we ensured the financial stability of our programs as well as provided much-needed support to area disadvantaged families, and our expanded efforts placed the interests of our community squarely at the forefront during the 2<sup>nd</sup> Annual Christmas Community Celebration in Support of Toys for Tots through collection of over 2,000 toys for distribution to needy area youth.

As we enter into a new year, we have many things to be thankful for: our sound governance structure, giving equal strength to all members; an active and dedicated volunteer base willing to engage in advocacy; organization leaders who are dedicated to serving and enhancing the welfare of our community; and 100 Black Men of Madison's outstanding members, people who carefully consider what effect their actions will have on everyone.

100 Black Men of Madison, Inc. endeavors to truly exemplify our national motto, "What They See Is What They'll Be," and our chapter maxim, "We Are What We Do."

God Bless,

Floyd Rose, Ph.D., President  
100 Black Men of Madison, Inc.

# 100 Black Men of Madison 2013 Officers and Board of Directors

## Officers



President  
Floyd Rose, Ph.D.



Vice President  
George Yelder



Secretary  
William Greer



Treasurer  
Amos Anderson

## Board of Directors



Buwa Baldeh



Christopher Canty



Ronald Cato



Perry Henderson, M.D.



Edward Murray



Enis Ragland



Jeffrey (J.R.) Sims



Derrick Smith

## 100 Black Men of Madison Community Partners

- African American Communication and Collaboration Council
- Alpha Kappa Alpha Sorority, Inc. – Kappa Psi Omega Chapter
- Alpha Phi Alpha Fraternity, Inc.
- American Family Insurance
- Asset Builders of America, Inc.
- AT&T
- BMO Harris Bank
- Boys & Girls Club of Dane County
- CUNA Mutual Foundation
- Delta Sigma Theta Sorority, Inc. – Madison Alumnae Chapter
- Edgewood High School
- Fountain of Life Family Worship Center
- Grainger Industrial Supply
- Great Graphics/Great Signs
- Green Bay Packers
- Group Health Cooperative
- Heartland Images
- Hilton Monona Terrace Hotel
- John Deere Financial
- Journey Mental Health Center
- JP Morgan Chase
- Kappa Alpha Psi Fraternity, Inc.
- Kraft Foods
- Kohl's Corporation
- Lands' End
- Madison College
- Madison Gas & Electric
- Madison Metropolitan Chapter of The Links
- Madison Metropolitan School District
- Madison Network of Black Professionals
- Meridian Group, Inc.
- Meriter Hospital
- Middleton Cross Plains Area School District
- Mt. Zion Baptist Church
- NAACP Madison Branch
- National W Club
- Omega Psi Phi Fraternity, Inc.
- Park Bank
- Pellitteri Waste Systems
- Quarles & Brady LLP
- Second Baptist Church
- Schneider National
- Smart Motors
- St. Mary's Healthcare
- St. Paul AME Church
- State Farm Insurance
- S.S. Morris AME Community Church
- Sun Prairie School District
- The League of Women Voters
- The Synergists
- University of Wisconsin Foundation
- University of Wisconsin-Madison Athletics Office
- University of Wisconsin-Madison Department of African American Studies
- University of Wisconsin-Madison Department of Biomedical Engineering & Wisconsin Institute for Discovery – BIONATES
- University of Wisconsin-Madison Division of Diversity, Equity & Educational Achievement
- University of Wisconsin-Madison Office of the Chancellor
- University of Wisconsin-Madison PEOPLE Program
- Urban League of Greater Madison
- Verona Public Schools
- Wisconsin, Iowa and Central Illinois Minority Supplier Development Council
- Wisconsin National Guard
- Women in Focus, Inc.
- WPS Insurance
- Zimbrick Automotive

## **The Organization**

The overall concept of the 100 Black Men organization was born in New York City in 1963, when a diverse group of concerned and successful African American men began to meet to explore ways of improving conditions in their communities. They envisioned an organization that would implement programs designed to improve the quality of life for African Americans and other minorities.

These members were successful black men from various walks of life who decided to pool their skills and experiences to ensure the future of their communities by aiming an intense number of resources toward youth development. They eventually adopted the name 100 Black Men, Inc. Among the founders were David Dinkins, Livingston Wingate, Andrew Hatcher, and Jackie Robinson.

In the 1970s, the concept of developing individual, independent chapters in other cities took hold, and in 1976, the 100 Black Men of New Jersey was formed by Dr. William Hayling and other colleagues. A movement had been born. Men across the country began to form 100 Black Men organizations in cities like Los Angeles, St. Louis, Indianapolis, Pittsburgh, Atlanta, San Francisco/Oakland Bay area, Nassau/Suffolk, and Sacramento.

In 1986, the nine successful chapters met and voted to create 100 Black Men of America, Inc. as a national confederation. Currently, there are more than 100 chapters and more than 10,000 members. The Board of Directors consists of the presidents of the local chapters. For the past four decades, chapters across the nation have touched the lives of over 60,000 young people.

### **100 Black Men of Madison, Inc.**

100 Black Men of Madison, Inc. began its operation in 1994 and was incorporated in 1995 as a nonprofit organization comprised of members from many professional disciplines in the greater Madison area. The Madison chapter was established with the concept that it would make a positive difference in the lives of area youth, especially African American males and females, through mentoring, education, health and wellness, and economic development programs. The 100 Black Men of Madison, Inc. is an affiliate of 100 Black Men of America, Inc.

The 100 Black Men of Madison organization has and will continue to be a positive voice for the community youth of color, especially African American males and females, and support academic achievement and reinforce social responsibility.

### **Mission, Vision and Values**

The Mission of 100 Black Men of Madison, Inc. is to improve the quality of life within our communities and enhance educational and economic opportunities for all African Americans. 100 Black Men of Madison, Inc. seeks to serve as a beacon of leadership by utilizing our diverse talents to create environments where our children are motivated to achieve, and to empower our people to become self-sufficient shareholders in the economic and social fabric of the communities we serve. 100 Black Men of Madison, Inc. is committed to the intellectual development of youth and the economic empowerment of the African American community based on the following precepts: respect for family, spirituality, justice, and integrity.

## Summary of 2012 Programs of the 100 Black Men of Madison, Inc.



### African American Achievement Team (AAAT) Class

La Follette High School – Madison, Wisconsin

Being a young Black man in the 21st century is difficult. Irrespective of financial means or support from home, Black youth often find themselves in negative and indifferent environments. Focusing on that fact, the African American Achievement Team (AAAT) takes a clear look at the challenges confronting our young Black men and endeavors to provide context and insight to the successful negotiations of those abutments. The goal for each youth who participates in the AAAT program is to improve academic skills, promote positive relationships among peers and adults, encourage a positive attitude toward learning and high achievement, improve GPA each semester and graduate with a 2.5 GPA or higher.

Conducted at La Follette High School in Madison, Wisconsin, the AAAT is actualized in twelve classes taught by successful and committed Black men who share their history and perspective on a variety of topics designed to prepare African American male youth with the mindset and the tools to be successful. Topics covered include: challenges, making good choices and consequences of poor choices, drugs and alcohol, STDs and AIDS, dress and style, hip-hop culture, respect for others, Black history, values of the Black community, diversity, career planning, role of athletics, getting good grades, and skills needed to succeed in life.

The African American Achievement Team was started in 2007 by Eric Summers and John Milton. The La Follette liaisons are Michele Olson and Terry Meissen.

### Leopold and Orchard Ridge Elementary School Reading Projects

Leopold Elementary and Orchard Ridge Elementary Schools – Madison, Wisconsin

To address the achievement gap of area youth, the 100 Black Men of Madison have established reading programs at Leopold and Orchard Ridge Elementary Schools of the Madison Metropolitan School District. More than 200 hours per semester are devoted to reading to children (Kindergarten-4th grade) by members of 100 Black Men of Madison, Inc.

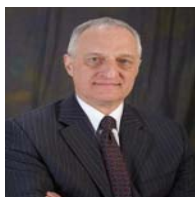


### Community Engagement - General Membership Breakfasts

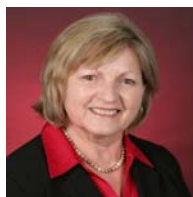
Johnny's Italian Steakhouse – Middleton, Wisconsin



Joe Parisi, Dane County Executive



Dr. Daniel Nerad, MMSD Superintendent



Dr. Jane Belmore, MMSD Interim Superintendent



Mark Pocan, Congressman, Wisconsin's 2<sup>nd</sup>



Rebecca St. John, Dane County Circuit Court Judge

Our guest speakers have included Dane County Executive Joe Parisi, who discussed his vision of Madison and his efforts to make it a viable city for all of its citizens; Madison Metropolitan School District (MMSD) Superintendent, Dr. Daniel Nerad, who engaged our membership to garner input regarding the District's plan to narrow the achievement gap; Interim Superintendent, Dr. Jane Belmore, who continued the discussion about how to narrow the achievement gap; then Congressional candidate, Mark Pocan, who was later elected to serve Wisconsin's 2<sup>nd</sup> Congressional District; and Dane County Circuit Court Judge, Rebecca St. John, who spoke about the issues of disproportionate minority confinement, mental health and dependency and diversion courts, children in our courts, and access to justice for all.



## African American History Challenge Bowl

14 April 2012 - Madison Metropolitan School District Doyle Administration Building – Madison, Wisconsin



MADISON METROPOLITAN  
SCHOOL DISTRICT

The 100 Black Men of Madison African American History Challenge Bowl (AAHCB) is an educational program designed to enhance the study of African American history. The AAHCB is open to all Madison-area middle school students with the goal to encourage pride, self-worth



and an appreciation of the African American legacy and culture. It also is a challenging and fun way for students to expand their knowledge of African American History in highly competitive local and national competitions. The 2012 winner of the local and national competitions was the team from Hamilton Middle School.

The chief authorities for the African American History Challenge bowl were the sixth revised edition of "Before the Mayflower" by Lerone Bennett, Jr. and "The Negro in the Making of America" by Benjamin Quarles.

## Mentor and Educator Appreciation Breakfast

19 May 2012 - Quarles & Brady – Madison, Wisconsin



Today, within the context of our community, there are few actions more important than the education of African American children. In concert with our Mission and Values, the 100 Black Men of Madison recognized those educators and mentors who have demonstrated an extraordinary sense of humility and a strong commitment to continual improvement, based upon a fundamental motivation to inspire student success. During the 2<sup>nd</sup> annual event, those who have made positive differences in the lives of our children were recognized and celebrated.

Outstanding educators and mentors were nominated for awards based on the following criteria:

John W. Daniels, Jr.  
Chairman, Quarles &  
Brady LLP

- Demonstrates strong ability to foster excellence in education as evidenced by ongoing contributions to the improvement of African American student learning and the learning environment for African American youth;
- Demonstrates leadership in educational development of African American youth, locally or statewide and/or at a national level, both within or out of the school setting;
- Displays exemplary interpersonal skills in communicating with African American students, parents, administrators, community members and professional colleagues; and
- Engages African American parents/families as partners in the learning process to enhance student achievement.



## STEM Explorers Program



In execution of “The 100 Way: Developing Leaders with an Appreciation of Science, Technology, Engineering, and Mathematics (STEM)” grant, the 100 Black Men of Madison’s Educational Committee partnered with The Town Center at the Wisconsin Institute for Discovery (WID) to develop the STEM Explorers program for middle and high school students throughout the greater Madison area. This program consisted of six, one and a half hour long interactive sessions covering the following STEM-related topics: Stem Cells, Educational Gaming, The Science of Sound, Nanotechnology, Mushrooms and Fungus, and The Current Status of Minorities in STEM. Except for The Science of Sound, which was held on a Saturday morning, all sessions were held from 4:30-6:00 p.m. on Monday afternoons

and performed in state-of-the-art scientific labs and conference rooms at the WID. The Science of Sound session was delivered as a WID-wide science fair style event. All sessions were presented by scientists at the University of Wisconsin-Madison.

The goal of the STEM Explorers Program was to introduce students to various STEM topics in a relaxed and entertaining environment. At the end of each session, the students completed a questionnaire to assess their opinions of the value and quality of each learning experience. In all sessions, the students believed that they had obtained a significant enhancement in their understanding of the covered topic. Also, as indicated by the decrease in the standard deviations from the before-to-after-measurement, this increase in knowledge was experienced by most of the students regardless of their perceived prior knowledge.



## Annual Golf Outing

30 July 2012 - The Legend at Bergamont – Oregon, Wisconsin



Friends, supporters, sponsors, and volunteers gathered for a fun day of golf to support the 100 Black Men of Madison and our endeavors to provide mentorship to our youth in Madison and Dane County. The format was a four-person best-ball scramble. Prizes and awards were given for the low-gross teams, longest drive, closest to the pin, putting contest, hole-in-one, and more. Individuals and teams were welcomed and non-golfers also were invited to attend and support this event at the Awards Dinner.

This golf outing is one of our signature events! This fundraising event helps support all of the 100 Black Men of Madison’s activities, such as our Youth Mentoring Programs, Backpacks for Success Picnic, and Scholarships.

## Backpacks for Success Banquet

14 August 2012 - Kohl Center – Madison, Wisconsin

To recognize the gracious donations of our civic partners, the 4<sup>th</sup> Annual 100 Black Men of Madison, Inc. Corporate Appreciation Banquet was held on the campus of the University of Wisconsin-Madison. The keynote speaker for the 2012 event was Dr. Damon A. Williams, Vice Provost for Diversity and Climate, Chief Diversity Officer for the University of Wisconsin-Madison. To a packed audience, partner organizations and individuals were recognized for their contributions to this community effort and to the Mission of the 100 Black Men of Madison.





## Backpacks for Success Stuffing Party

16 August 2012 - National Guard Armory – Madison, Wisconsin

In preparation for the distribution of school supplies, the Annual Backpacks for Success Stuffing Party was held on 16 August 2012, at the Wisconsin National Guard Armory in Madison. Partner organizations such as Alpha Kappa Alpha Sorority, Inc. – Kappa Psi Omega Chapter, Delta Sigma Theta Sorority, Inc. – Madison Alumnae Chapter, Grainger Industrial Supply, Hilton Madison Monona Terrace, John Deere Financial, Kohl's Corporation, Kraft Foods, The Madison Metropolitan Chapter of The Links Incorporated, Urban League of Greater Madison, Wisconsin National Guard, and numerous individuals assisted the members of the 100 Black Men of Madison in this preparatory activity.



## Backpacks for Success Picnic

18 August 2012 - Demetral Park – Madison, Wisconsin

Over the past 17 years, the 100 Black Men of Madison, Inc. has provided over 23,000 backpacks containing school supplies and books (at no charge) to area disadvantaged children at our annual back-to-school celebration for elementary and middle school students of all ethnicities and genders.

## Mingling, Mentoring and Mama's Treats

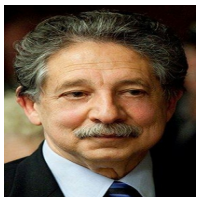
12 September 2012 - UW-Madison Grainger Hall – Madison, Wisconsin



Members of the African American professional community, local high school students, and university students and faculty of the University of Wisconsin attended Mingling, Mentoring and Mama's Treats on 12 September. This event offered an opportunity for social interaction and information sharing among a group of high school, college and older African American men with similar career interests. With the theme of "Intergenerational Mentoring," the goal of the activity was to initiate cross-generational mentoring relationships.



## Economic Development



Paul Soglin,  
Mayor City of  
Madison

As a result of a request for the inclusion of people of color and women in City of Madison contracting opportunities, an Amendment to the City of Madison's 2013 budget, which provides \$400,000 to conduct a disparity study to determine the feasibility of including Disadvantaged Business Enterprise (DBE) firms in Public Works construction projects, passed 13 November 2012. Led by the Economic Development Committee of the 100 Black Men of Madison and backed by Mayor Paul Soglin, this historic Amendment states that a disparity study is necessary to establish a basis to include DBE goal setting in projects not receiving federal assistance. The 100Black Men of Madison positively and productively worked with Mayor Soglin and his staff for eight months to address this critical issue of economic development for our community.

## “Remember to Believe” Summit for African American Males

16 November 2012

American Family Insurance Corporate Headquarters – Madison, Wisconsin



The purpose of the one-day Summit was to address the ongoing concerns that the parents, students, schools and community are wrestling with today. Those concerns are attrition rates, academic achievement, social and personal responsibilities, suspension, and incarceration rates of our youth. It is our belief that if we wait for others to address our youth and their issues, the outcome will be what we see now: low self-esteem, lack of goals and dreams, and poor academic motivation, thus creating frustration, which leads to aggressive behaviors that ultimately end up with incarceration or death (both physical as well as psychological).

## Christmas Community Celebration in Support of Toys for Tots

4 December 2012

Fitchburg Community Center – Fitchburg, Wisconsin



At this event, over 2,000 toys were collected for distribution to needy area youth. In lieu of admission fees, attendees were asked to bring an unwrapped gift worth \$15 or more to donate. In addition, a Corporate Challenge was fused into this year's activity. Participating organizations included the Wisconsin National Guard, Hilton Monona Terrace Hotel, U.S. Bank, Alpha Kappa Alpha Sorority, Delta Sigma Theta Sorority Madison Alumnae Chapter, Group Health Cooperative, Kappa Alpha Psi Fraternity, Madison Metropolitan Chapter of The Links Incorporated, and the Madison Metropolitan School District.

## 100 Black Men of Madison, Inc. - 2013 Calendar of Events

### 17 January 2013

Board of Directors Meeting – South District  
Madison Police Station – Madison, WI

### 19 January 2013

Annual Membership Meeting – Johnny’s Italian  
Steakhouse – Middleton, WI – Guest Speaker:  
Dane County Executive, Joe Parisi

### 23 February 2013

General Membership Meeting – Johnny’s Italian  
Steakhouse - Middleton, WI – Guest Speakers:  
Chance W. Lewis, Ph.D., and Potential Members  
of the Collegiate 100

### 16 March 2013

General Membership Meeting – Johnny’s Italian  
Steakhouse - Middleton, WI – Proposed Guest  
Speakers: Candidates for Madison Metropolitan  
School District Board of Education

### 19 March 2013

Madison Metropolitan School District Board of  
Education Candidate Forum – S. S. Morris Church -  
Madison, WI

### 11 April 2013

Board of Directors Meeting – South District  
Madison Police Station – Madison, WI

### 13 April 2013

African American History Challenge Bowl – MMSD  
Doyle Administration Building – Madison, WI

### 25 April 2013

100 Black Men of Madison Class of 2012 – Sun  
Prairie, WI

### 11 May 2013

Outstanding Educators and Mentors Appreciation  
Breakfast – Quarles & Brady – Madison, WI

### 5-9 June 2013

100 Black Men of America, Inc. Annual Conference  
– Hyatt Regency – New Orleans, LA

### 15 June 2013

General Membership Meeting – South District  
Madison Police Station – Madison, WI

### 18 July 2013

Board of Directors Meeting – South District  
Madison Police Station – Madison, WI

### 29 July 2013

Annual Golf Outing – The Legend at Bergamont –  
Oregon, WI

### 13 August 2013

Backpacks for Success Banquet – Kohl Center -  
Madison, WI

### 15 August 2013

Backpacks for Success Stuffing Party – National  
Guard Armory – Madison, WI

### 17 August 2013

Backpacks for Success Picnic – Demetral Park –  
Madison, WI

### 11 September 2013

Mingling, Mentoring and Mama’s Treats – UW-  
Madison – Madison, WI

### 14 September 2013

General Membership Meeting – Johnny’s Italian  
Steakhouse – Middleton, WI - Proposed Guest  
Speakers: Superintendents of Madison, Verona  
and Middleton School Districts

### 5 October 2013

100 Black Men of Madison, Inc. Walk Against  
Prostate Cancer

### 24 October 2013

Board of Directors Meeting – South District  
Madison Police Station – Madison, WI

### 2 November 2013

Fall Gala

### 15 November 2013

African American Youth Summit – American  
Family Insurance Co. – Madison, WI

### 3 December 2013

Community Christmas Celebration in Support of  
Toys for Tots

### 11-14 December 2013

100 Black Men of America, Inc. Summit  
Atlanta, GA



Heartland Images Paul McMahon

