

Madison, Wisconsin



# 100 Black Men of Madison, Inc.

## 2011 Annual Report

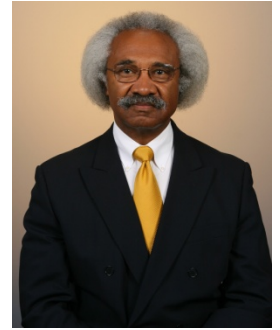
*The 100 Black Men of Madison, Inc., is an affiliate of 100 Black Men of America, Inc.*

## 100 Black Men of Madison Community Partners

- African American Communication and Collaboration Council
- Alpha Kappa Alpha Sorority, Inc. – Kappa Psi Omega Chapter
- Asset Builders of America, Inc.
- AT&T
- BMO Harris Bank
- Boys & Girls Club of Dane County
- Delta Sigma Theta Sorority, Inc. – Madison Alumnae Chapter
- Edgewood High School
- Grainger Industrial Supply
- Green Bay Packers
- Group Health Cooperative
- Heartland Images
- Hilton Monona Terrace Hotel
- John Deere Financial
- Kappa Alpha Psi Fraternity, Inc.
- Kohl's Corporation
- Madison College
- Madison Gas & Electric
- Madison Metropolitan Chapter of The Links
- Madison Metropolitan School District
- Mental Health Center of Dane County, Inc.
- Meridian Group, Inc.
- Meriter Hospital
- National W Club
- Quarles & Brady LLP
- St. Mary's Hospital
- State Farm Insurance
- University of Wisconsin-Madison
- Urban League of Greater Madison
- Wisconsin, Iowa and Central Illinois Minority Supplier Development Council
- Wisconsin National Guard
- WPS Insurance

## Message from the President

100 Black Men of Madison, Inc. (100 BMM) has always been defined in terms of results that provide real benefits to our community and enhancements to educational and economic opportunities for all African Americans, particularly our children. By that definition, this past year has been very successful.



Much has been achieved, thanks to the commitment of truly excellent volunteers, organizational leaders focused on providing effective advocacy and value, and members who are willing to get directly engaged in programs and services for the common good. I invite you to review this annual report to reaffirm the value of your 100 BMM membership.

Our growth and participation levels demonstrate that we are doing what our community members want. The success of our programs not only adds to the overall strength of the organization, but also enhances the strength of core initiatives like academic achievement, mentoring, health and wellness, and social responsibility.

A powerful dynamic is created when nonprofit organizations and community partners band together to fight for common interests. 100 BMM's "grassroots" strength and determined advocacy was brought to bear during General Membership Breakfasts early in 2011 with the engagement of Madison Mayoral and Dane County Executive candidates. The African American Achievement Team and the "Remember to Believe" Summit allowed us to embrace our male youth and provide guidance for their productive futures. In partnership with the Madison Metropolitan School District, we addressed the achievement gap through the Leopold and Orchard Ridge Elementary School Reading Projects, helped champion repeat winners from Cherokee Middle School at the African American History Challenge Bowl, and celebrated outstanding educators and mentors in the Greater Madison Area.

In 2011, we devoted incredible resources and man hours to fundraising initiatives through the Annual Golf Outing and Backpacks for Success program. Coupled with the generous support of area sponsors, we ensured the financial stability of our programs as well as provided much-needed support to area disadvantaged families, and our expanded efforts placed the interests of our community squarely at the forefront during the 1<sup>st</sup> Annual Christmas Community Celebration in Support of Toys for Tots through collection of 1,243 toys for distribution to needy area youth.

As we enter into a new year, we have many things to be thankful for: our sound governance structure, giving equal strength to all members; an active and dedicated volunteer base willing to engage in advocacy; organization leaders who are dedicated to serving and enhancing the welfare of our community; and 100 BMM's outstanding members, people who carefully consider what effect their actions will have on everyone.

100 Black Men of Madison, Inc., in all its facets, truly exemplifies our motto, "What They See Is What They Will Be."

God Bless,

Floyd Rose, Ph.D., President  
100 Black Men of Madison, Inc.

## **The Organization**

The overall concept of the 100 Black Men organization was born in New York City in 1963, when a diverse group of concerned and successful African American men began to meet to explore ways of improving conditions in their communities. They envisioned an organization that would implement programs designed to improve the quality of life for African Americans and other minorities.

These members were successful black men from various walks of life who decided to pool their skills and experiences to ensure the future of their communities by aiming an intense number of resources toward youth development. They eventually adopted the name 100 Black Men, Inc. Among the founders were David Dinkins, Livingston Wingate, Andrew Hatcher, and Jackie Robinson.

In the 1970s, the concept of developing individual, independent chapters in other cities took hold, and in 1976, the 100 Black Men of New Jersey was formed by Dr. William Hayling and other colleagues. A movement had been born. Men across the country began to form 100 Black Men organizations in cities like Los Angeles, St. Louis, Indianapolis, Pittsburgh, Atlanta, San Francisco/Oakland Bay area, Nassau/Suffolk, and Sacramento.

In 1986, the nine successful chapters met and voted to create 100 Black Men of America, Inc. as a national confederation. Currently, there are more than 100 chapters and more than 10,000 members. The Board of Directors consists of the presidents of the local chapters. For the past four decades, chapters across the nation have touched the lives of over 60,000 young people.

### **100 Black Men of Madison, Inc.**

100 Black Men of Madison, Inc. began its operation in 1994 and was incorporated in 1995 as a nonprofit organization comprised of members from many professional disciplines in the greater Madison area. The Madison chapter was established with the concept that it would make a positive difference in the lives of area youth, especially African American males, through mentoring, education, health and wellness, and economic development programs. 100 Black Men of Madison, Inc. is an affiliate of 100 Black Men of America, Inc.

Today, the members of 100 Black Men of Madison, Inc. are actively involved in the following projects:

- Mentoring
- African American History Challenge Bowl
- Back-to-school Picnic
- Health and Wellness
- Golf Outing

The 100 Black Men of Madison organization has and will continue to be a positive voice for the community youth of color, especially African American males, and support academic achievement and reinforce social responsibility.

### **Mission, Vision and Values**

The Mission of the 100 Black Men of Madison, Inc. is to improve the quality of life within our communities and enhance educational and economic opportunities for all African Americans. 100 Black Men of Madison, Inc. seeks to serve as a beacon of leadership by utilizing our diverse talents to create environments where our children are motivated to achieve, and to empower our people to become self-sufficient shareholders in the economic and social fabric of the communities we serve. 100 Black Men of Madison, Inc. is committed to the intellectual development of youth and the economic empowerment of the African American community based on the following precepts: respect for family, spirituality, justice, and integrity.

## Summary of 2011 Events of the 100 Black Men of Madison, Inc.



### **African American Achievement Team (AAAT) Class**

LaFollette High School – Madison, Wisconsin

Being a young Black man in the 21st century is difficult. Irrespective of financial means or support from home, Black youth often find themselves in negative and indifferent environments. Focusing on that fact, the African American Achievement Team (AAAT) takes a clear look at the challenges confronting our young Black men and endeavors to provide context and insight to the successful negotiations of those abutments. The goal for each youth who participates in the AAAT program is to improve academic skills, promote positive relationships among peers and adults, encourage a positive attitude toward learning and high achievement, improve GPA each semester and graduate with a 2.5 GPA or higher.

Conducted at LaFollette High School in Madison, Wisconsin, the AAAT is actualized in twelve classes taught by successful and committed Black men who share their history and perspective on a variety of topics designed to prepare African American male youth with the mindset and the tools to be successful. Topics covered include: What it means to be a Black male: Challenges and choices facing the young Black male, making good choices/consequences of poor choices; Drugs and alcohol: Prevention and intervention; STD and AIDS: Health risks and unsafe behaviors; Dress and style, hip-hop culture; Respect for others (e.g., women, classmates, authority figures); Black history: As a source of strength and inspiration; Values of the Black community; Diversity discussions; Career planning: Success at this level and the next; Role of athletics; Are you "acting white" if you get good grades?; and Skills needed to succeed in life.

The African American Achievement Team was started in 2007 by Eric Summers and John Milton. The LaFollette liaisons are Michele Olson and Terry Meissen.

#### Class Sessions

- Hip-hop Culture and Respect for Others/Use of the N-word
- You Are What You Eat – Food/Nutrition/Good Health
- Financial Planning
- Peer Pressure – Are You Selling Out if You Get Good Grades?
- Planning for Your Future – Success at Entry Level
- Role of Athletics

### **Leopold and Orchard Ridge Elementary School Reading Projects**

Leopold Elementary and Orchard Ridge Elementary Schools – Madison, Wisconsin



To address the achievement gap of area youth, the 100 Black Men of Madison have established reading programs at Leopold and Orchard Ridge Elementary Schools of the Madison Metropolitan School District.

More than 200 hours per semester are devoted to reading to children (Kindergarten-4th grade) by members of the 100 Black Men of Madison, Inc.



## General Membership Breakfasts

Johnny's Italian Steakhouse – Middleton, Wisconsin



Speakers for the 19 February 2011 meeting were the Madison Mayoral candidates for the April 5, 2011, General Election, Dave Cieslewicz (pictured left) and Paul Soglin (pictured right). Both individuals were directed to discuss their vision of Madison and their proposed efforts to make Madison a viable city for ALL of its citizens. Suggested topics of discussion were employment, services and planning activities that will impact the African American Community. Prior to the breakfast meeting, members were encouraged to forward questions to that they wanted to be asked of the candidates.

Speakers for the 19 March 2011 meeting were the Dane County Executive candidates for the April 5, 2011, General Election, Eileen Bruskwicz (pictured left) and Joe Parisi (pictured right). Both individuals were directed to discuss their vision of Madison and their proposed efforts to make Dane County a viable city for ALL of its citizens. Suggested topics of discussion were employment, services and planning activities that will impact the African American Community. Prior to the breakfast meeting, members were encouraged to forward questions to that they wanted to be asked of the candidates.



## African American History Challenge Bowl

2 April 2011

Madison Metropolitan School District Doyle Administration Building – Madison, Wisconsin



The 100 Black Men of Madison African American History Challenge Bowl is an educational program designed to enhance the study of African American history. The Challenge Bowl is open to all Madison area students with the goal to encourage pride, self-worth and an appreciation of the African American legacy and culture. It also is a challenging and fun way for students to expand their knowledge of African-American History in highly competitive local and national competitions. The 2011 winner and repeat champion was the team from Cherokee Heights Middle School.

The chief authorities for the African American History Challenge bowl were the sixth revised edition of "Before the Mayflower" by Lerone Bennett, Jr. and "The Negro in the Making of America" by Benjamin Quarles.



## Mentor and Educator Appreciation Breakfast

14 May 2011

Quarles & Brady – Madison, Wisconsin



Today, within the context of our community, there are few actions more important than the education of African American children. In concert with our Mission and Values, the 100 Black Men of Madison recognized those educators and mentors who have demonstrated an extraordinary sense of humility and a strong commitment to continual improvement, based upon a fundamental motivation to inspire student success.

At this first annual event, those who have made positive differences in the lives of our children were recognized and celebrated.

Outstanding educators and mentors were nominated for awards based on the following criteria:

- Demonstrates strong ability to foster excellence in education as evidenced by ongoing contributions to the improvement of African American student learning and the learning environment for African American youth;
- Demonstrates leadership in educational development of African American youth, locally or statewide and/or at a national level, both within or out of the school setting;
- Displays exemplary interpersonal skills in communicating with African American students, parents, administrators, community members and professional colleagues; and
- Engages African American parents/families as partners in the learning process to enhance student achievement.

## Annual Golf Outing

25 July 2011

The Legend at Bergamont – Oregon, Wisconsin



Friends, supporters, sponsors, and volunteers gathered for a fun day of golf to support the 100 Black Men of Madison and our endeavors to provide mentorship to our youth in Madison and Dane County! The format was a four-person best ball scramble. Prizes and awards were given for the low gross teams, longest drive, closest to the pin, putting contest, hole-in-one, and more. Individuals and teams were welcomed and non-golfers were also invited to attend and support this event at the Awards Dinner.

This golf outing is one of our signature events! This fundraising event helps support all of the 100 Black Men of Madison's activities, such as our Youth Mentoring Programs, Backpacks for Success Picnic, and Scholarships!



## Backpacks for Success Banquet

16 August 2011

Kohl Center – Madison, Wisconsin

To recognize the gracious donations of our civic partners, the 3rd Annual 100 Black Men of Madison, Inc. (100 BMM) Corporate Appreciation Banquet was held on the campus of the University of Wisconsin-Madison. The keynote speaker for the 2011 event was 100 Black Men of Madison member, Sean T. Frazier, Deputy Athletics Director for the University of Wisconsin-Madison.

To a packed audience, partner organizations and individuals were recognized for their contributions to this community effort and to the Mission of the 100 Black Men of Madison. Among those bestowed recognition were Oscar Mayer Foods Corporation, Division of Kraft Foods; the University of Wisconsin-Madison Athletic Department; Alpha Kappa Alpha Sorority, Inc. Kappa Psi Omega Chapter; Wisconsin National Guard; Delta Sigma Theta Sorority, Inc. Madison Alumnae Chapter; Dr. Perry Henderson, originator of the Backpacks for Success activity; and Enis Ragland, Founder of the 100 Black Men of Madison.





## Backpacks for Success Stuffing Party

18 August 2011

National Guard Armory – Madison, Wisconsin

In preparation for the distribution of school supplies, the Annual Backpacks for Success Stuffing Party was held on 18 August 2011, at the Wisconsin National Guard Armory in Madison.

Partner organizations such as John Deere Financial; Kohl's Corporation; Monona Terrace Hilton Hotel; Oscar Mayer Foods Corporation, a division of Kraft Foods; Grainger Industrial Supply; Alpha Kappa Alpha Sorority, Inc. Kappa Psi Omega Chapter; Delta Sigma Theta Sorority, Inc. Madison Alumnae Chapter; and numerous individuals assisted the members of the 100 BMM in this preparatory activity.



# Backpacks for Success Picnic

20 August 2011

Demetral Park – Madison, Wisconsin

Over the past 15 years, the Hundred Black Men of Madison, Inc. (100 BMM), a 100% volunteer, 501(c)(3) organization, has provided over 22,000 backpacks containing school supplies and books (at no charge) to area disadvantaged children at our annual Back-to-school Celebration for elementary and middle school students of all ethnicities and genders.





## Mingling, Mentoring and Mama's Treats

14 September 2011

UW-Madison Grainger Hall – Madison, Wisconsin



Members of the African American professional community, local high school students, and university students and faculty of the University of Wisconsin attended Mingling, Mentoring and Mama's Treats on 14 September. This event offered an opportunity for social interaction and information sharing among a group of younger and older African American men with similar career interests. With the theme of "Intergenerational Mentoring," the goal of the activity was to initiate cross generational relationships.

## "Remember to Believe" Summit for African American Males

18 November 2011

American Family Insurance Corporate Headquarters – Madison, Wisconsin

The purpose of the Summit was to address the ongoing concerns that the parents, students, schools and community are wrestling with today. Those concerns are attrition rates, academic achievement, social and personal responsibilities, suspension, and incarceration rates of our youth. It is our belief that if we wait for others to address our youth and their issues, the outcome will be what we see now: low self-esteem, lack of goals and dreams, and poor academic motivation, thus creating frustration, which leads to aggressive behaviors that ultimately ends up with incarceration or death (both physical as well as psychological).



## Christmas Community Celebration in Support of Toys for Tots

8 December 2011

The Edgewater Hotel – Madison, Wisconsin

At this event, 1,243 toys were collected for distribution to needy area youth. In lieu of admission fees, attendees were asked to bring an unwrapped gift worth \$15 or more to donate. In addition, a Corporate Challenge was fused into this year's activity. The first-place winner was the Wisconsin National Guard and second place went to the employees of the Hilton Monona Terrace Hotel. Other participating organizations were Alpha Kappa Alpha Sorority, BMO - Harris Bank, Delta Sigma Theta Sorority, Group Health Cooperative, Kappa Alpha Psi Fraternity, Madison Metropolitan Chapter of The Links, and the Madison Metropolitan School District.



## 100 Black Men of Madison, Inc. - 2012 Calendar of Events

Annual Membership Meeting  
John Deere Financial – Madison, WI  
21 January 2012

Board of Directors Meeting  
South District Madison Police Station  
26 January 2012

100 Black Men of America Regional Conference  
Indianapolis, IN  
28-29 January 2012

General Membership Meeting  
Johnny's Italian Steakhouse  
Middleton, WI  
18 February 2012

General Membership Meeting  
Johnny's Italian Steakhouse  
Middleton, WI  
17 March 2012

African American History Challenge Bowl  
MMSD Doyle Administration Building  
14 April 2012

Board of Directors Meeting  
South District Madison Police Station  
26 April 2012

Mentors and Educators Appreciation Breakfast  
19 May 2012

General Membership Meeting  
South District Madison Police Station  
9 June 2012

100 Black Men of America Annual Conference  
Atlanta, GA  
13-17 June 2012

Board of Directors Meeting  
South District Madison Police Station  
19 July 2012

General Membership Meeting  
South District Madison Police Station  
21 July 2012

Annual Golf Outing  
30 July 2012

General Membership Meeting  
South District Madison Police Station  
11 August 2012

Backpacks for Success Dinner  
UW-Madison Pyle Center  
14 August 2012

Backpacks for Success Stuffing Party  
National Guard Armory - Madison, WI  
16 August 2012

Backpacks for Success Picnic  
Demetral Park – Madison, WI  
August 18 2012

General Membership Meeting  
South District Madison Police Station  
15 September 2012

General Membership Meeting  
South District Madison Police Station  
13 October 2012

Board of Directors Meeting  
South District Madison Police Station  
18 October 2012

General Membership Meeting  
South District Madison Police Station  
10 November 2012

African American Youth Summit  
16 November 2012

Community Christmas Celebration  
in Support of Toys for Tots  
4 December 2012

100 Black Men of Madison Summit  
Orlando, FL  
6-9 December 2012

General Membership Meeting  
South District Madison Police Station  
15 December 2012